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## MANAGEMENT OF BUSIENSS RECORDS

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## PRIESTLEY LANTING ANAK LAYANG

## **EDITOR**

"As water reflects the face, so one's life reflects the heart."

## DAYANG NURUL AMIEYDA BINTI ABANG SHAMSHUDIN EDITOR

"For every minute you are angry, you lose sixty seconds of happiness."





## MUHAMMAD ADIB AZFAR BIN MOKHTAR

### **AUTHOR**

"The best and most beautiful things in the world cannot be seen or even touched — they must be felt with the heart"

## EDITOR'S QUOTES



## NURUL IZZAH BINTI HERMAN

## **LANGUAGE EDITOR**

"The greatest glory in living lies not in never falling, but in rising every time we fall."

## STEPHNIE SONIA ANAK STANDARD

### **EDITOR**

"Sometimes we only see the bad in things, we don't allow ourselves to live happiness of it"



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It would be difficult for us to do this e-magazine in the allotted time and get it right if we did not have his instruction. It was a pleasure to acquire new knowledge, but what was much more meaningful were the skills that she was able to instill in us as a result of her unique approach to instructing.

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Finally, we would want to express our gratitude to everyone, both within and outside of our group, who assisted us in completing the task at hand. Thank you.



THE LAST GRADUATE ACKNOWLEDGEMENT 09



## TABUNG SERI KENYALANG

Tabung Seri Kenyalang (TSK) merupakan tabung khas bertujuan untuk membantu pelajar yang kurang berkemampuan dari segi kewangan sepanjang tempoh pembelajaran di Universiti Teknologi MARA Cawangan Sarawak. Sumbangan TSK meliputi bantuan kepada pelajar yang memerlukan kewangan membayar yuran, sara hidup, dan bantuan bencana alam. Semenjak penubuhan TSK pada tahun 2018, ia telah digunakan untuk:

- Membantu pelajar Bumiputera (B40) membayar yuran pelajaran, atau latihan atau kursus bagi tujuan pembangunan diri dan akademik;
- Membantu pelajar Bumiputera (B40) yang layak tetapi kurang berkemampuan untuk menjalankan latihan industri/praktikal;
- Membantu pelajar Bumiputera (B40) yang layak tetapi kurang berkemampuan menjalani program mobiliti (dalam dan luar negara);
- Memberi bantuan kepada pelajar yang ditimpa musibah seperti kemalangan, kematian ibu/bapa, bencana alam (banjir, ribut, kebakaran, dan tanah/bangunan runtuh).

Semua bakal graduan dipohon untuk menyumbang sebanyak RM10 sahaja kepada Tabung Seri Kenyalang bagi memastikan objektif penubuhan tabung dapat diteruskan.

Bayaran boleh dibuat melalui kod QR yang tertera. Sila isikan nombor pelajar dan nama graduan di ruang student/staff/participant ID (contoh: 20126422319 / SERAH). Resit pembayaran perlu dicetak dan ditunjuk kepada petugas di Kaunter 1 (Alumni). Kaunter akan dibuka dari jam 08.00 pagi sehingga 02.00 petang semasa sesi pengambilan jubah.

Semoga sumbangan semua graduan ini mendapat ganjaran yang sewajarnya dan seterusnya menyumbang dalam melonjakkan prestasi dan reputasi UiTM Cawangan Sarawak ke persada dunia.



Pn Suriani bt Jack Koordinator Jaringan Alumni 019-888 4422



En Muhammad Nazmi b Nazarudin Penolong Pendaftar PJI 019-642 2319

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## WHAT IS ALUMNI?





A person who has completed their education at a certain institution, such as high school or university, is known as an alumnus. Alumni is the plural form of the word "alumnus." This distinction is sometimes carried over from Latin into English, where it is used to refer to a female graduate as an alumna rather than alumnus. In Latin, the word alumnus refers only to male graduates. Alumnae is the correct plural form of the word "alumna." Despite this, the terms "alumnus" and "alumni" are typically utilized in a manner that is gender neutral.

As a graduate, you become a member of your university's student alumni association. An alumni group pulls up former students to stay connected with their university and fellow graduates. Being a member of an association can open up opportunities for you and provide you with several benefits. It not only helps you to stay engaged, but it also allows you to assist new and prospective students.

contributions to the welfare of their alma mater. One of the most important ways they contribute is through financial donations. However, another important contribution is through their participation in various university functions. Involvement in events held specifically for alumni may help breed strong esprit de corps among this group. Such types of involvement are considered the very backbone of higher learning institutions. Alumni are also able to play a very important role in support of their institution through serving as a strong source of positive word of mouth publicity. Therefore, higher education institutions must always be concerned that they effectively market to their alumni in order to foster healthy relationships between graduates and their alma mater.





"Convocation" is used on college and university campuses worldwide to refer to a variety of ceremonies. "The act or process of gathering a group of people to a meeting" is convocation. It usually refers to

Convocation ceremonies mark the day graduates graduate from post-secondary colleges and universities. These highly ritualised events represent academic success.

University convocation is usually a biannual celebration where graduating students receive their academic hoods and cross the stage to receive their degrees in front of their university's president, provost, faculty members and family and friends in the audience. University convocation celebrates students' culmination of their academic journey with a particular insitutions.

## THE GOAL OF THIS CEREMONY



## IT'S TIME TO TOAST YOUR SUCCESS

01

In order to get an education degree, you have to study until late at night and get up early. It could be hard, upsetting, and take a lot of time. Add up all the late nights you spent studying for a test or rushing to get to class on time. We know it was sometimes hard, but now is the time to look back and see how much it was worth. Convocation is the time to be proud of what you've done and give yourself a pat on the back.

## 02

## **GET-TOGETHER WITH YOUR STUDY PALS**

At convocation, you can celebrate with the people who have helped you along the way. Even though it's a bad idea, your friends will soon move on to something else. You'll promise to stay in touch, but as you get new jobs, learn new routes, and go on new adventures, your lives will change. Take the time to tell them about it, talk about old times, and wish each other luck in the future.

## **CELEBRATION TIME FOR THE FAMILY**

03

Convocation is a day for you to be proud of yourself and for your friends and family to be proud of you and enjoy the day of light with you. They have been with you on your journey and have seen how hard you have worked to achieve what you have. Maybe they did something hard for you to make this happen, so it is also their day. So don't forget to get to the convocation hall, go up to the podium, get your award, and watch as your family and friends are so proud of you.

## 04

## THE FIRST STEP OF THE NEW ADVENTURE

The ceremony of convocation makes you realize that this is your move into the real world. Graduation will be an important turning point in your life, a sign of change, growth, and the start of new things. Take a moment to think about everything you've learned so far and the memories you've made. Be in the moment, and you'll be able to remember the best parts. You might be able to look back on your graduation story one day.

## ALUMNI TRACES STUDIES



Imbas kod QR bagi mengisi SKPG 1:



https://graduan.mohe.gov.my/SKPG/

Sistem Kajian telah dibuka pada 9 Disember 2022 dan akan ditutup pada tarikh akhir

28 Februari 2023



## KAJIAN PENGESANAN GRADUAN (SKPG 1)

Bagi Graduan

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Tamat Sesi 1 2021/2022

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Urusetia Kajian Pengesanan Graduan Bahagian Transformasi Universiti Universiti Teknologi MARA (UiTM)



## BENEFITS OF

## ALUMNI

Benefits that you get by joining Alumni Association after graduation. Here are some benefits that you get for being an alumni:







- TRAVEL DISCOUNTS

  Malaysia Airlines & Firefly extend a discount of 15% on airfares to all UiTM alumni registered in the MyAlumni UiTM mobile app.
- NETWORKING OPPORTUNITY

  connect you with established professionals and can help you to pursue career changes
- ALUMNI EVENTS

  Social events hosted by your universities such as alumni lectures, game day and reunions.
- Give guidance in choosing a career path, transitioning into a new field, and explore career opportunities.
- O5 VOLUNTEER OPPORTUNITIES

  Give back to the communities by doing volunteering in volunteer events provided by the associations.

## HOW TO BE A SUCCESSFUL ALUMNI

Graduate school years are unquestionably a stressful and anxiety-inducing time in a person's life. Academic stresses, family and work pressures, and the urge to balance them all are all present. We are aware of how much more challenging everything becomes now that you are earning your degree online. Here are some suggestions to help you strike a balance:

## SEEK FOR THE HELP AND DIRECTION OF OLDER POSTGRADUATES IN YOUR FIELD

These students have gone before you, thus they undoubtedly know all about departmental affairs. They can provide you tips on how to finish your programme successfully as well as help you get ready for the preliminary exams. Your program's instructors can put you in touch with them.

## BE CONFIDENT AND LOOK FOR OPPORTUNITIES

If you don't let your classmates and professors know what interests you, they won't know! It is completely fine for you to discuss your future aspirations frequently with other students and faculty members and to ask how they might support you on this path. Do they know anyone? Can they recommend someone who could help you with your work? Can they include you in a study that could help you advance your career?

## OBSERVE EACH SUCCESS WITH JOY

In graduate school, it is simple to forget to enjoy the significant task you just finished because you are so preoccupied with the next assignment. Do you really want to delay until graduation to celebrate since you will be in this programme for a number of years? Celebrate finishing the first year. Celebrate finishing your exams. Happy first publication! You see what I mean.

## SEEK FOR THE HELP AND DIRECTION OF OLDER POSTGRADUATES IN YOUR FIELD

Graduate students frequently develop the bad habit of putting their studies before anything else in their lives. Does this ring a bell? While I would dearly love to participate in that programme, I do not have the time since we are delaying having a child until I complete graduate school. Is there ever truly a right moment to carry out any task? Prior to starting graduate school, there were tasks that were significant to you; keep making those things a priority. You may not be able to devote as much time to some things as you once did, but balance is important in life. Maintaining your relationships while in college or university is very crucial. To finish your degree effectively, you will require a lot of assistance. Avoid letting your studies consume you to the point where you disregard your partner, friends, and family.

## HOW TO BE A SUCCESSFUL ALUMNI (CONT.)



One of the best methods to deal with stress, worry, and sadness is through exercise. With just 30 minutes a day, you can achieve incredible results including better sleep, improved mood and energy levels, weight control, and protection against illnesses and ailments. Utilize any neighbourhood parks and fitness facilities that are available. There are numerous walking and biking trails, as well as breathtaking outdoor landscapes, in Athens. You don't need to devote much, but you'd be astonished at how much of a difference a regular 30-minute stroll can make.

Graduate students frequently experience feelings of inadequacy, incapacity, and alienation. It's not just you who has these feelings. It is normal for you to feel criticized and to constantly doubt yourself because there is probably never another period in your life when you will be subjected to such intense scrutiny and evaluation. Without proper control, these emotions can, however, develop into serious sadness and anxiety symptoms, which could affect your performance. The imposter problem is also prevalent among graduate students. The impostor phenomenon is characterized by the false belief that your achievements are the result of luck or other uncontrollable factors. The idea that you have deceived people into thinking highly of you and that you will soon be revealed as a phoney is another. It could be a good idea for you to speak with a therapist who can help you make sense of your sentiments if you feel that any of these emotions have grown out of control or are interfering with your ability to get things done.

**U**6
DON'T ASSUME YOU ARE BY YOURSELF.



SUCCESSFUL THE LAST GRADUATE 17

## ANNOUNCEMENT



## Admission into POSTGRADUATE

**Programmes** 

March 2023 Intake



Application Starts From:

1st Nov 2022 to 28th Feb 2023

International Applicant:

1st Nov 2022 to 16th Jan 2023



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## ANNUAL GRAND MEETING ALUMNI



Nobody is bothered about an institution more than its alumni.

N. R. Narayana Murthy

Malaysia has a lot of highly potential Universities that offer beneficial programmes for the alums. Most universities invented programmes for their alums to tighten the relationship between the university and the alums. Alumni general meeting is one of the programmes that quite active by the university.

What are Alumni Grand Meetings?

Alumni General Meeting is a mass meeting between the graduated alums of the university. The university uses its facility for this event to meet the alums. It can also be held outside the campus, such as in a ballroom and hotel hall.

What do alumni do at the meeting?

The agenda is how to warm up the bonding between alumni and the university. Making supported alumni toward the university is one of the best agendas of the meeting. This is important to get positive feedback from current students as they recorded the alumni as their example of the successful graduate. The other thing that the alumni could do is make an excellent strategy to help those needy students. Other than that, the meeting also for them to appoint a leader among the alumni.

The future leader of the alumni is the one who can lead the group to move and think forward to make the university a bright future, especially for their graduates. The graduate who has a bright future could be the best of the nation's backbones. Confidently some of them will be the leader of the countries.



## ALUMNI EVENTS

Any institutions' alumni are key to its growth. We are focused on giving a global experience to our students.

Shiv Nadar



The university also can search their alums through the database who work in the specific sector, and also they can hold a talk based on the faculty. Nowadays, many new graduates can't fit their jobs because many still need to learn how to find their careers, and some of them also sadly don't have any jobs and only hang with freelance jobs to save cash.

But they can solve this problem if the university faculty invite the one who can talk about this matter. For example, the faculty of the banking study ask the bank manager to give a talk to their final year student on how to walk on the right path to being a successful banker.

Why alumni events?

To gain a relationship with the past graduate, the university should keep attached to these alumni because they are still the ones who can make the university name brighter. Besides the staff and students, they are also the important people who can bring the university on the right path to maintain quality. The university can invite successful alums to make a speech to motivate the students.

This is the example of the events in Universiti Teknologi MARA





The example from the picture is when the university invites the alums to give a talk to motivate the student.

Not only that, but the university can also invite the alums that already has a successful life to motivate their student where the student can warm up with the study spirit to achieve their goal.



## **UPON GRADUATION**

The university automatically considers you a part of its alumni after you graduate. It merely signifies that you were a student in the past. Although being an alumni doesn't need you to accomplish anything, you can discover that you have access to some unique benefits. Alumni, for instance, could have access to resources or get discounted library membership fees. Discounts for membership with businesses or professional associations are another possibility. Overall, staying connected with your university and its networks is made possible by being an active member of your alumni association. This connection may open up prospects for further education or employment.



1.OBTAINING
WORK
2.EMPLOYING
PEOPLE
3.A BREAK FROM
EVERYTHING
4.FURTHER
RESEACRH
5.LIFE OCCURS

You might already be certain of the next step you want to take by the time you graduate. Here are five alternatives for people who do not.

01

### **Obtaining Work**

Many graduates want to move from their studies to a paid position in their profession as soon as possible. Utilizing the momentum of your postsecondary education and the freshness of your training to apply right away for relevant positions can be beneficial. But keep in mind that not all recent grads will be hired for a position that completely suits their qualifications. You can be up against applicants with a degree and professional experience on their resumes. You could think about whether it would be helpful to initially accept employment outside of your industry with the intention of eventually transitioning into your preferred vocation.

02

### **Employing People**

Entrepreneurship is an alternative to looking for work. Self-employment enables you to create a position that specifically utilises your set of abilities. If you studied cinema and television, for instance, you might start a career as a freelance photographer. You can decide what kind of job you do and when you do it as a self-employed person, which is a benefit. It may provide great satisfaction. Owning your own company might be exhilarating, but it's not always a straightforward route. Business owners frequently discuss their lengthy workweeks, difficulty taking unpaid holidays, massive administrative workloads, and stress related to finances. The administration of businesses also involves a number of legal considerations.

## UPON GRADUATION

Life Occurs

Whether by choice or not, there will probably come a point when circumstances in your life affect your trip. You might choose to avoid the paths of job, travel, and education if you have children, have health issues, or deal with the elderly or the disabled. The new path can be a pleasant one for some people and a frustrating one for others. No matter how pleasant or unwelcome life events are, you might find it comforting to think of them as a season that will pass. The doors to a profession, travel, or additional education might not be permanently closed.



**1.OBTAINING WORK** 

- 2.EMPLOYING PEOPLE
- 3.A BREAK FROM **EVERYTHING**
- 4. FURTHER RESEACRH
- **5.LIFE OCCURS**

UPON GRADUATION

Life after graduation can appear like an exciting horizon you are travelling towards. However, when you finally it reach it, it may hold some unexpected challenges.

A Break from Everything

year." Instead, think about when it would be ideal

### **Further Research**

several postgraduate certificates, diplomas, master's degrees, professional doctorates, and PhDs. interest can be enjoyable.

## ADMISSION BROCHURE

Application for research programmes is open throughout the year. The advertisement for coursework and mixed mode programmes for Semester 1 (March) intake is in September and for Semester 2 (September) intake is in March.



## ENTREPRENEURSHIP PROGRAMMES SHOULD INVEST IN ALUMNI NETWORKS

What happens after entrepreneurs complete a three-to-nine-month accelerator programme, which frequently includes months of training, pitch presentations, and graduation? Many corporate funders and programme managers are left with this question. Without an answer, it is nearly impossible to measure and report the medium- and long-term effects of a programme. It is difficult to argue for increased funding, implement improvements, enhance sustainability reporting, and strengthen broader entrepreneurship ecosystems in the absence of impact data.

Despite making substantial investments in their entrepreneurship programmes, corporations frequently overlook a crucial element of a sustainable programme: an alumni network. Based on DAI's experience designing and managing entrepreneurship programmes around the globe, we provide four reasons for the significance of these networks.

## Create Impact Stories to Promote Your Programs

Showing a program's effect with solid analytics boosts its brand. Companies realise the significance of communicating engaging impact stories, but collecting critical alumni data requires significant interaction with programme graduates. \ The KIC Fellowship, created by Ghana's Kosmos Innovation Center (KIC), provides graduates with continuing assistance, seminars, and a lecture series with public sector and industry specialists. The KIC staff can keep in touch with hundreds of alumni firms thanks to such services, making alumni data collection and reporting simpler.

Companies are more likely to share their accomplishments and stay in contact if alumni support services directly benefit the entrepreneur. After seeing how their cohort's success boosts the entrepreneurship program's brand, graduates feel more ownership in it and what it can do for their firms.

Support services and creating a feeling of commitment to the programme brand make alumni involvement more relevant than chasing busy businesses to submit their KPIs without an incentive. Active participation helps the programme keep corporate data updated and provides a better knowledge of programme effect, which informs design, leading to richer social and economic impact stories and higher programme visibility—a win for both sides.

## Alumni Programs Help Startups Grow

Startups benefit from post-program support. The Global Accelerator Learning Initiative found that 80% of accelerator programmes provided alumni with networking opportunities. The survey found that many entrepreneurs saw revenue and investment growth one year after graduating. Alumni support systems help entrepreneurs network and address operational issues as they grow. As they grow and navigate their ecosystems, entrepreneurs, especially in emerging markets, face challenges. Alumni support services connect founders to customers, investors, suppliers, and mentors after they leave an active cohort.

## Alumni Improve Entrepreneurship Ecosystems

Ecosystem development helps incubator and accelerator graduates increase their networks and markets. Some graduates may continue in follow-on programmes, while others may obtain investor or donor backing from the start, but all will benefit from building relationships with ecosystem players including industry groups, investors, and financial institutions. Incubator and accelerator managers should aggressively network in their local and regional ecosystem to assist graduates find contacts and resources. Program managers may also engage with funders, universities, incubators, accelerators, and other entrepreneur support groups by maintaining in touch with alumni.

KIC in Ghana regularly engages with ecosystem partners, which has led to sponsorships, alumni introductions, follow-on initiatives, and financing and support for the KIC Fellowship from Cargill, PWC, makerspaces, government departments, and research institutions. Graduates may suggest startups to your programme as they network locally. Greater ecosystem connections imply more assistance for businesses at every level.

## Engaged Alumni Help You Build a Program Business Pipeline

Corporates and funders may recruit top candidates and mentors using programme alumni. Alumni may be great mentors, candidates, and programme champions, according to the Global Accelerator Network's members. Graduate surveys may measure alumni satisfaction and their likely to suggest your programme to other entrepreneurs.

Performance tracking and reporting ensure programme sustainability. Corporate alumni networks improve entrepreneurship programme sustainability, startup ecosystems, and learning and impact stories.



## ENTREPRENUER FROM ALUMNI



DR MANUEL PINUELA

### **CULTIVO**

It was at Imperial where he developed Freevolt, a patented wireless charging technology capable of recharging batteries from energy from mobile phones and other sources. But, as his PhD came to an end, he wasn't sure what to do next. He had a few options including returning to America or selling to investors.



**LEWIS HORNBY** 

## **JELLY DROPS**

Jelly Drops have great potential. We've got interest from many others, including Parkinson's disease patients undergoing chemotherapy. Half of our 40,000 waiting list is American. To fulfil demand and enter new markets, manufacturing will be scaled up this year.

## ENTREPRENUER FROM ALUMNI



DATUK RIZALMAN BIN IBRAHIM RIZALMAN IBRAHIM COUTURE SDN BHD

Dato 'Rizalman bin Ibrahim is a renowned Malaysian fashion designer from Georgetown, Penang. He owns his own business, Rizalman Ibrahim Couture Sdn Bhd, and serves as the company's chief executive officer. The company specialises in Fashion Design, Event Staging, the Sale of Existing Clothing, Fashion Accessories, and the Management of Corporate Uniform Projects.



YUNALIS DATO' MAT ZARA'AI

## YUNA

Yunalis Dato' Mat Zara'ai or Yuna is not a foreign name for enthusiasts and fans of the art world. Yuna is a Law graduate from UiTM. Now known as an international singer, composer, musician and lyricist who has successfully spread her wings to the United States.

## WHAT YOU CAN DO AFTER

# GRADUATION



Explore the best things to do after graduation to help you make plans now that your studies are finished. After graduating from university, you have several good opportunities for your next chapter.

Look for jobs that are directly related to your field of study or jobs that are completely unrelated to gaining work experience because employers seek graduates with work experience.

Developing a good CV and portfolio takes time and research. Utilizing your time to develop an interesting portfolio and curriculum vitae will help you stand out from other applicants in interviews.

For learning and personal growth. Experiencing new connections with people and places and immersing in different cultures will widen your perspective.

A postgraduate course provides you with an overview of an industry in which you are interested, which can help you make a decision when it comes time to look for work.

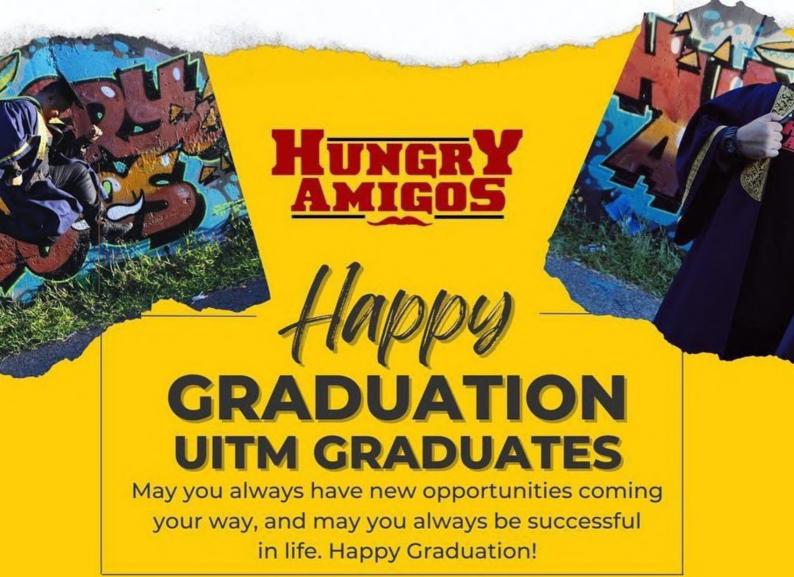
SEEK FOR GRADUATE JOBS

02 DEVELOP YOUR CV

03 TRAVELING

APPLY FOR A
POSTGRADUATE COURSE

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